

2045857024

APRIL 1995  
SHIPMENT SUMMARY  
VOLUME & SHARE

Revised as of 5/11/95

	VOLUME				VOLUME % CHANGE			
	APR.	3MM	YTD	12MM	APR.	3MM	YTD	12MM
Industry	37,227	113,870	147,169	480,787	-8.7%	-4.6%	-5.7%	-0.7%
PM	17,417	52,686	67,947	218,566	-8.8%	-0.2%	-1.2%	4.4%
RJR	9,363	28,951	37,593	124,514	-14.3%	-12.1%	-13.9%	-11.5%
B&W	6,721	20,796	27,045	90,238	-5.3%	-5.2%	-5.2%	2.9%
Lorillard	2,906	8,895	11,514	36,618	3.1%	0.4%	0.3%	5.6%
Liggett	813	2,518	3,040	10,755	-4.1%	-11.5%	-15.7%	-6.1%

	SHARE				SHARE CHANGE			
	APR.	3MM	YTD	12MM	APR.	3MM	YTD	12MM
PM	46.79	46.27	46.17	45.46	-0.03	2.06	2.10	2.19
RJR	25.15	25.42	25.54	25.90	-1.63	-2.16	-2.42	-3.17
B&W	18.05	18.26	18.38	18.77	0.66	-0.12	0.10	0.66
Lorillard	7.81	7.81	7.82	7.62	0.89	0.39	0.46	0.45
Liggett	2.18	2.21	2.07	2.24	0.11	-0.17	-0.24	-0.13

\* Based on MSA Total US Database

Month 5/11/95/EJ

Source: <https://www.industrydocuments.ucsf.edu/docs/xspj0004>